

**Atlantic Canada Launch Export Program Trade Mission
to Atlanta, Georgia May 2024**



DELEGATE CORPORATE PROFILE

Company information	Company name: trippl inc.
Contact information	Name: Shelley Montreuil
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Alternate Contact	Name: Maureen Adams
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Alternate Contact	Name:
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Website	https://trippl.ca
Delegates Attending	Shelley Montreuil, CEO and Co-Founder of trippl inc.
Company Logo (insert or attach)	
Company Description	We are a B2B2C company with a SAAS offering in the Tourism Sector
Product and/or Service Information. Unique benefit you seek to promote for your service or product (USP).	We provide Destination Management Organizations (DMOs) with a white label, all-in-one trip planner that helps to retain site visitors and gather first-party data for the entire visitor journey.

	<p>We also provide a business intelligence dashboard that displays Destination data on social media advertising, Google Analytics and tripl first-party data in a manner that allows the Destination to connect the dots between website visits and Destination visits.</p> <p>Consumers can use the tool for free on web or mobile to plan, route, book and do their trips.</p>
Exporting	Other: Cloud based SAAS service
Sales Pitch:	<p>We provide Destination Management Organizations (DMOs) with a white label, all-in-one trip planner that helps to retain site visitors and gather first-party data for the entire visitor journey.</p> <p>We provide a business intelligence dashboard that displays data on social media advertising, Google Analytics and tripl first-party data in a manner that allows the Destination to connect the dots between website visits and Destination visits.</p> <p>Consumers can use the tool for free on web or mobile to plan, route, book and do their trips.</p>
Businesses of Diversity	LGBTQ2SIA+ Women
Sectors or Industries	Tourism (Destination marketing Organizations, Convention and Visitor Bureaus)