

**Atlantic Canada Launch Export Program Trade Mission
to Atlanta, Georgia May 2024**



DELEGATE CORPORATE PROFILE

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| Company information | Company name: Monster House Publishing |
| Contact information | Name: Paul Farlow-McAllister |
| | Phone:506-471-3310 |
| | Mobile: |
| | E-mail address:monsterhousepublishing@gmail.com |
| | Address: 416 Northumberland St. |
| Alternate Contact | Name: |
| | Phone: |
| | Mobile: |
| | E-mail address: |
| Alternate Contact | Name: |
| | Phone: |
| | Mobile: |
| | E-mail address: |
| Website | www.monsterhousepublishing.com |
| Delegates Attending | Paul Farlow-McAllister, Publisher at Monster House Publishing |
| Company Logo (insert or attach) | |
| Company Description | Monster House Publishing is a children's publishing company which utilizes emerging technologies to encourage literacy development |
| Product and/or Service Information. Unique benefit you seek to promote for your service or product (USP). | As a publishing company, we offer books focusing on emotional intelligence development. By providing diverse stories, we highlight the importance of acceptance, accessibility and wellness. Creating an AI/AR application that works in tandem with our print offerings opens up the potential to reach a much larger audience. As we currently have first-mover status with our app, we have a unique opportunity to become the leading brand in this new and emerging space. |

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|--------------------------------|--|
| Exporting | Exclusive distributor Semi-manufacturer Services Print books and technology |
| Sales Pitch: | <p>As a publishing company, we offer books focusing on emotional intelligence development. By providing diverse stories, we highlight the importance of acceptance, accessibility and wellness. Creating an AI/AR application that works in tandem with our print offerings opens up the potential to reach a much larger audience. As we currently have first-mover status with our app, we have a unique opportunity to become the leading brand in this new and emerging space.</p> |
| Businesses of Diversity | Persons with Disabilities |
| Sectors or Industries | Publishing, Tech, edutainment, AI/AR/XR |