


**Atlantic Canada Launch Export Program Trade Mission
to Atlanta, Georgia May 2024**



DELEGATE CORPORATE PROFILE

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Delegates Attending	Michelle AuCoin, President and Excecutive Director of Learnability

<p>Company Logo (insert or attach)</p>	
<p>Company Description</p>	<p>Founded in 2005, LearnAbility Cape Breton Inc. is a tutoring and education centre that provides in-person and online tailored learning to all students. Our philosophy is that Education should be accessible to everyone regardless of age, grade, background, culture, or socioeconomic status. We respect the learning differences of every student. LearnAbility has provided one-on-one tutoring that has changed lives. Every student's needs are met by working to their skill level and not the expectations of others. Students gain confidence, self-esteem, strategies and improved academics. We utilise research-based, specialised programming and techniques for all of our clients and have expertise in working with students with Learning Disabilities. LearnAbility has provided one-on-one tutoring and has created programs and courses for groups and organisations in various sectors for decades. Through remote learning, LearnAbility has brought education to areas who are underserved or need specialised tutoring for students.</p>
<p>Product and/or Service Information. Unique benefit you seek to promote for your service or product (USP).</p>	<p>Service Information - Value Proposition: Our differentiation is:</p> <ul style="list-style-type: none"> - Remote learning available anywhere in or outside of Canada - Qualified education professionals who are trained in additional methods to support students strategically - Programs that are based on research and demonstrate proven results

	<ul style="list-style-type: none"> - 6 time award winning company - Only one-on-one tutoring to focus exclusively on the needs of the individual student - Specialisation in Learning Disabilities with representation on the National Learning Disabilities Association of Canada and the Founder is the current Chair of the Learning Disabilities Association of Nova Scotia <p>Services</p> <ul style="list-style-type: none"> - One on one academic, developmental and Learning Disabilities tutoring - K-12 - Transition planning for students heading to post-secondary - Study skills courses - Refresher courses for adults returning to school - Corporate Math and Communications courses for the Construction sector, Private Career Colleges and Community Colleges - Parent counselling - Consulting - Speaking
Exporting	Services
Sales Pitch:	<p>LearnAbility is a 6 time award winning, WBE and IWSCC supplier diverse certified business. LearnAbility is a specialised tutoring and education centre offering service across Canada with the goal of exporting to other countries. Education must be accessible to everyone regardless of age, grade, background, culture, or socioeconomic status. LearnAbility is a leader in the field of academic development and tutoring for students with Learning Disabilities. Since 2005, we have made learning easier for thousands of students and adults in programming. Through remote learning, we bring qualified and specialised education to students. Two decades and thousands of students later, LearnAbility has provided one-on-one tutoring that has changed lives. Every student's needs are met by working to their skill level and not the expectations of others. Students gain confidence, self-esteem, strategies and improved academics. We are unlike any other tutoring company because of our focus and our relationship with the Learning Disabilities Association of Canada.</p>
Businesses of Diversity	<p>Persons with Disabilities - Founder has epilepsy (IWSCC certified) and a Women owned business (WBE certified).</p>

Sectors or Industries	Education
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