

**Atlantic Canada Launch Export Program Trade Mission
to Atlanta, Georgia May 2024**



DELEGATE CORPORATE PROFILE

Company information	Company name: Bonocle
Contact information	Name: Ramy Abdulzaher
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Alternate Contact	Address: St John's, Newfoundland
	Name:
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Alternate Contact	E-mail address:
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Website	www.bonocle.co
Delegates Attending	Mr. Ramy Abdulzaher, Co-founder and COO of Bonocle
Company Logo (insert or attach)	
Company Description	Bonocle is making braille education easier through technology and gamification
Product and/or Service Information. Unique benefit you seek to promote for your service or product (USP).	Existing technologies haven't worked for decades, and braille literacy rates are declining. Bonocle provides not only braille education but education through games making learning braille easy and fun. It's also much more affordable making it an easy purchase decision and its portability means users can take it anywhere and anytime.
Exporting	Manufacturer
Sales Pitch:	Less blind kids are learning to read and write because existing technologies are limited, expensive and boring. Bonocle, an affordable and portable device makes braille easy to access anywhere and anytime with educational

	<p>software and tactile gaming experiences that are easy, fun and great for mastering braille.</p> <p>Existing technologies haven't worked for decades, and braille literacy rates are declining. Bonocle provides not only braille education but education through games making learning braille easy and fun. It's also much more affordable making it an easy purchase decision and its portability means users can take it anywhere and anytime.</p>
Businesses of Diversity	Visible Minority
Sectors or Industries	Education / Disability service centres / Assistive tech / Rehabilitation