

**Atlantic Canada Launch Export Program Trade Mission
to Atlanta, Georgia May 2024**



DELEGATE CORPORATE PROFILE

Company information	Company name: Alison K Consulting
Contact information	Name: Alison Knott
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Website	https://alisonkconsulting.com/
Delegates Attending	Alison Knott, Marketing Coach/Consultant at Alison K Consulting
Company Logo (insert or attach)	Available in file
Company Description	B2B marketing consulting and coaching for brands putting good into the world
Product and/or Service Information. Unique benefit you seek to promote for your service or product (USP).	2nd brain for busy B2B marketing leaders and founders so they can complete key projects in weeks instead of quarters. Delvered as marketing coaching, consulting, and inhouse training.
Exporting	Services
Sales Pitch:	2nd brain for busy B2B marketing leaders and founders so they can complete key projects in weeks instead of quarters.
Businesses of Diversity	LGBTQ2SIA+ Women
Sectors or Industries	B2B service-based for profit, B-corp, social enterprise, and non profits

	Industries: DEI, sustainability, professional services, education, but open to any industry where the company is creating positive impact for people and planet
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